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# GMO Awareness at WPI

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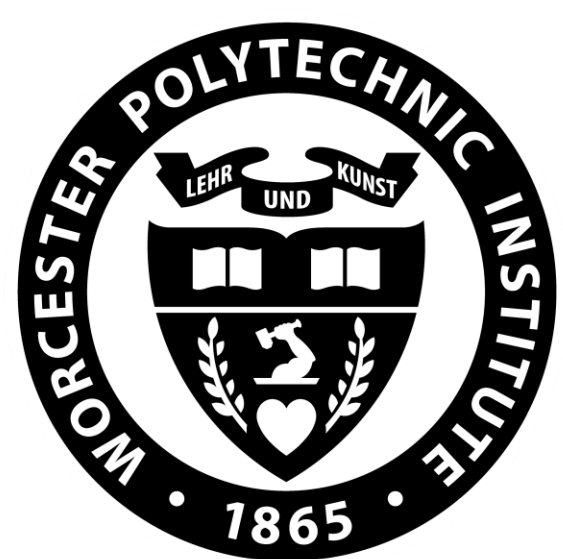
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# WPI

# GMO Awareness at WPI

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## Goal

To raise awareness and increase knowledge about Genetically Modified Organisms (GMOs) in food at WPI.

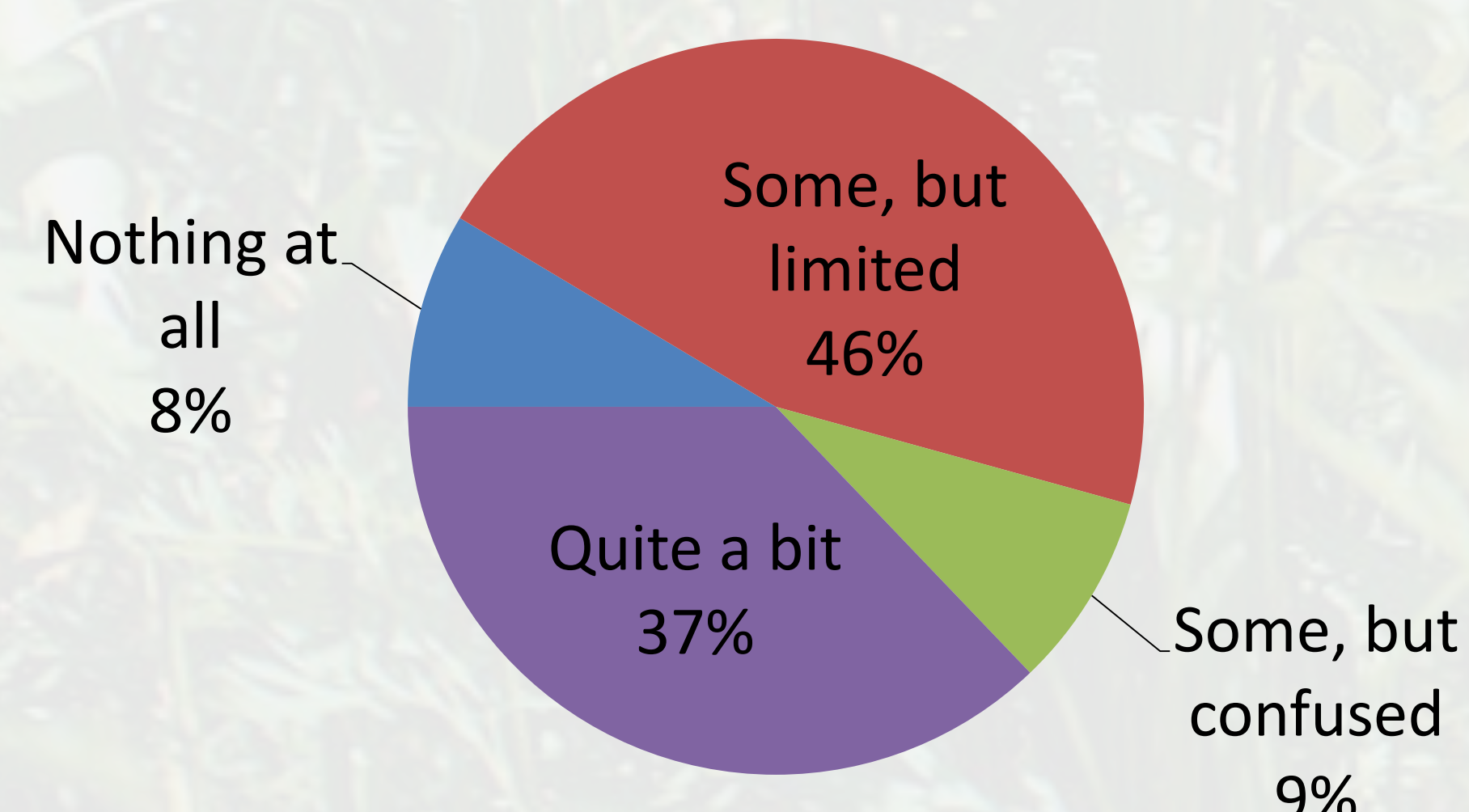
## Background

Studies show people do not know enough about GMOs.

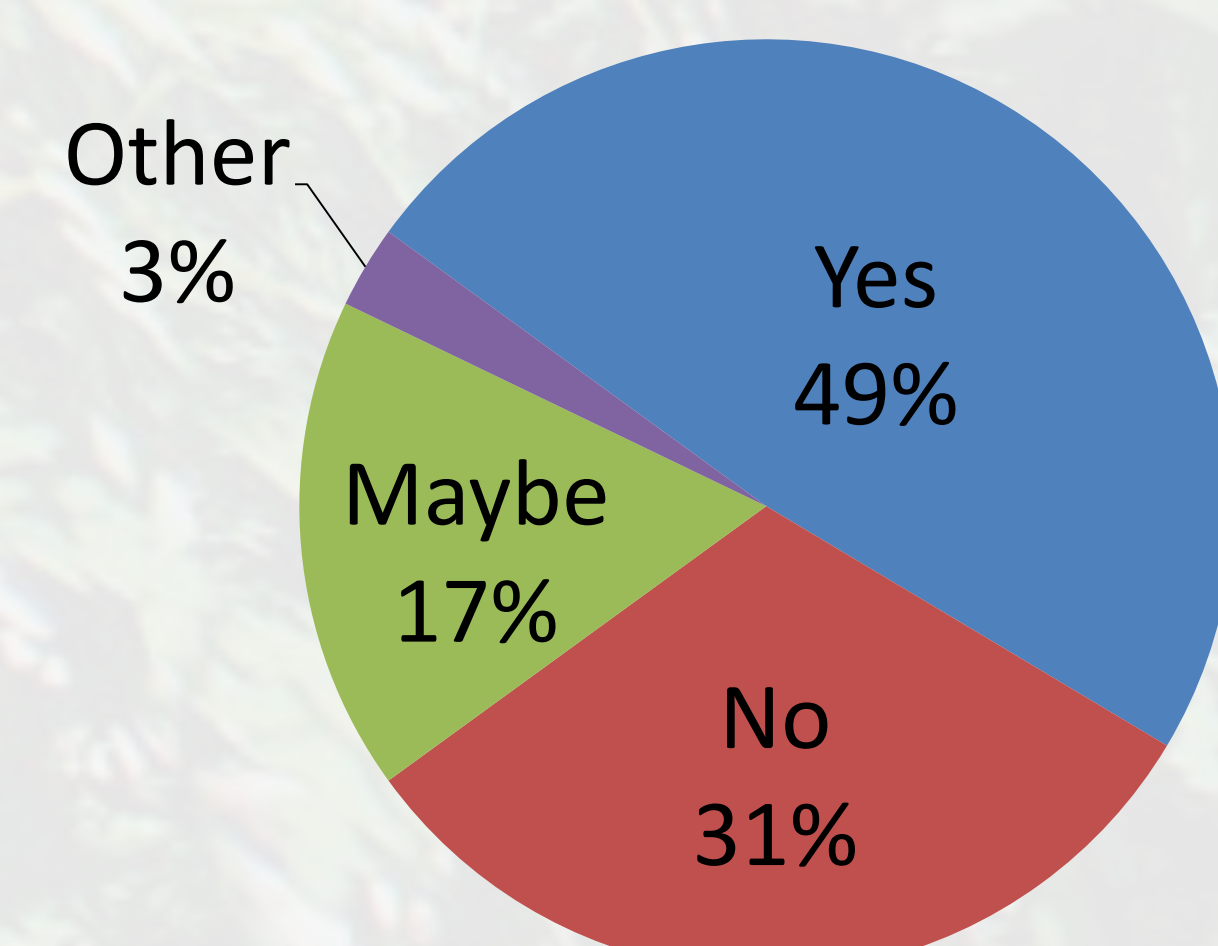
- 75% of the food in an average grocery store contains GMOs.
- 85% of corn grown in the US is genetically engineered.
- 58% of Americans are unfamiliar with the amount of GMOs in food.

## Results of Informal WPI Survey

How Much Do You Know About GMOs?



Would You Like to Learn More About GMOs?



## Methods and Process

*"GMO Awareness Week"*

### Step 1

- Informative e-mail to students.
- Distribute flyers and pamphlets around campus.

### Step 2

- Information tables with two staff members will be placed at Morgan Commons, Goat's Head Restaurant, and the Campus Center Fountain.

### Step 3

- Trivia Contest at Goat's Head on Friday night.
- Prizes handed out to the winners.

### Step 4

- The participants at Trivia Night will complete a final survey.
- The survey will be sent by e-mail as well.

## Constraints

- The project will be one week of 50 total volunteer hours with a 6 person staff.
- Budget of 75 dollars guaranteed by SGA.

## Myths and Misconceptions

GMOs...

- Cause illness and cancer.
- Produce super viruses that can jump between species specifically to humans.
- Can cause super weeds.
- Synonymous with selective breeding.



## Conclusion

Success will be a student body more aware and knowledgeable about GMOs in food.

## References

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